





R.C MEENA Joint Secretary (MDM) Tel: 011-23389247

D.O. No. 14-5/2021-MDM- 1-1 (EE.5)

भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली — 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115
Dated the 19<sup>th</sup> March, 2021

Dear Sir | Madam

As you are aware, POSHAN (Prime Minister's Overarching Scheme for Holistic Nutrition) Abhiyaan is a flagship programme of the Ministry of Women and Child Development (MWCD). Government of India which aims to direct the attention of the country towards the problem of malnutrition and address it in Mission-mode, with a vision to ensure attainment of "Suposhit Bharat" by 2022. Ministry of Education is a partner ministry in the POSHAN Abhiyaan. Considering the overwhelming response during Poshan Maah and Pakhwada held earlier and to retain the momentum, M/o Women and Child Development has decided that Poshan Pakhwada, 2021 will be celebrated from 16<sup>th</sup> -31<sup>st</sup> March, 2021 to give a boost to Jan Andolan.In this regard, M/o Women and Child Development DO letter no.PA/15/2021-CPMU 2021 alongwith concept note enclosed. dated 16th March, (e-91058)

- 2. It is mentioned that convergence across varied levels, has once again proved to be the backbone to encourage masses towards active participation and sensitization on issues concerning malnutrition, especially through integration of AYUSH and development of Kitchen/Nutri-gardens.
- 3. In this connection, the following suggested activities may be carried out by the States/UTs in their respective State/UT, by adhering to the guidelines of COVID:
  - i. The programme to develop Kitchen/ Nutri-gardens in schools should be taken up in a big manner.
  - ii. A session on benefits of Kitchen/ Nutri-gardens must be held in each school for children to create a successful sustainable garden in using organic method.
- iii. A rally and quiz on School Nutrition Garden and nutrition should be organized at village- block and district state level so that entire community irrespective of age is aware.
- iv. Promotion of Kitchen/ Nutri-gardens across the associated campuses/premises.
- 4. I would, therefore, request you to ensure that the above activities should be carried out in your respective State/UT and uploaded on Jan Andolan Dashboard on daily basis to make the Poshan Pakhwada a successful implementation in your State/UT.

With regards

Encl: As above:

Yours sincerely,

(R.C MEENA)

The Education Secretaries/ Nodal Officer for Mid Day Meal in all the States/UTs.





राम मोहन मिश्र सचिव

Secretary

RAM MOHAN MISHRA



D.O. No.PA/15/2021-CPMU (e-91058)

भारत सरकार महिला एवं बाल विकास मंत्रालय शास्त्री भवन, नई दिल्ली - 110 001

GOVERNMENT OF INDIA MINISTRY OF WOMEN & CHILD DEVELOPMENT SHASTRI BHAWAN, NEW DELHI-110 001

Website: http://www.wcd.nic.in Dated: 16th March, 2021

dear treta

POSHAN Abhiyaan endeavors to improve nutritional outcomes in a holistic manner in convergence with other Ministries. Behavioural Change at individual and community level is an important component to achieve the desired goals of the Abhiyaan. Behavioural Change needs to be driven through convergence (of Ministries) and should lead to a Jan Andolan on nutrition. Considering the overwhelming response during Poshan Maah and Pakhwada held earlier and to retain the momentum, Poshan Pakhwada, 2021 will be celebrated from 16th-31st March 2021 to give a boost to Jan Andolan (Concept note enclosed).

- The country witnessed a worthwhile mix of conventional and digital Jan 2. Andolan during the last held Poshan Maah in September 2020, adhering to the protocols issued amid Covid-19. Convergence across varied levels, has once again proved to be the backbone to encourage masses towards active participation and sensitization on issues concerning malnutrition, esp. through integration of AYUSH and development of Kitchen/Nutri-gardens. As a result, 13.90 crore activities were successfully performed during the month. The upcoming third Poshan Pakhwada during March 2021 is planned to continue the incorporation of Jan Andolan themes including the newly initiated efforts on AYUSH and Kitchen/Nutri-gardens.
- 3. During the last held nutrition-centric Jan Andolan based celebrations during Poshan Maah in September 2020, setting-up of Poshan Vatika gained momentum, as a result of which 10.87 lakhs plantation drives in the form of Kitchen Garden held at Anganwadi level. Simultaneously, during the same period, AYUSH based interventions further helped disseminating knowledge on age-old nutritional practices. Continuing the thrust on Jan Andolan, 16th-31st March 2021 will be celebrated as Poshan Pakhwada as done in previous years.
- The key focus areas for Poshan Pakhwada 2021 would be:
  - a. Addressing nutritional challenges through Food Forestry
    - Distribution of 4 saplings of nutrition rich plants per AWC in the Aspirational Districts, under the supervision of local panchayat and DM/DC

 Awareness, sensitization at village panchayat level by National Medicinal Plants Board (NMPB)

#### b. Poshan Panchayat

- Organising Poshan Panchayat involving members of PRIs for generating awareness on topics like malnutrition prevalence and its consequences, Poshan Vatika, food forestry, identification of SAM/MAM children and its management.
- 5. Ministry of Women & Child Development will be the nodal Ministry for coordinating activities during the Poshan Pakhwada. Department of Women & Child Development /Social Welfare Department will be the nodal department in the State/UT. All the activities will be required to be uploaded on Jan Andolan Dashboard Portal www.poshanabhiyaan.gov.in by the respective Ministries/ Departments and States/UTs on daily basis. The aggregated data of the Ministries/Departments and States/UTs performance will be available on the Website. Entries will start from 16<sup>th</sup> March 12.01 AM till 1<sup>st</sup> April 11.59 PM.
- 6. I shall be grateful if you could direct the concerned officer in the Ministry and concerned Departments of States to ensure that Poshan Pakhwada 2021 is organised on lines of Poshan Maah and Pakhwada held earlier with the same fervour. It is also requested that a preparatory meeting may be convened at your level and appropriate instructions may be issued to the States/UTs and organisations under your Ministry / Department, with a copy to us. A nodal officer may please be appointed and kindly share the details of the nodal officer to MoWCD.

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Yours sincerely,

(Ram Mohan Mishra)

Ms. Anita Karwal
Secretary
Department of School Education & Literacy
Shastri Bhawan
New Delhi

#### Poshan Pakhwada, 16<sup>th</sup>-31<sup>st</sup> March, 2021 POSHAN Abhiyaan Ministry of Women and Child Development

#### Concept Note

Keeping Jan Andolan, Behaviour Change Communications and Advocacy as one of the key components to sensitize and engage communities, POSHAN Abhiyaan, launched by the Hon'ble Prime Minister of India on 8<sup>th</sup> March 2018, has reached a long way in ensuring wider people's participation. Clarion calls from Hon'ble Prime Minister of India on various occasions including 'Mann ki Baat', further helped sensitize masses on issues concerning nutrition through Jan Andolan based mass public participation.

- 2. During the last held nutrition-centric Jan Andolan based celebrations during Poshan Maah in September 2020, setting-up of Poshan Vatika gained momentum, as a result of which 10.87 lakhs plantation drives in the form of Kitchen Garden held at Anganwadi level. Simultaneously, during the same period, AYUSH based interventions further helped disseminating knowledge on age-old nutritional practices.
- 3. Continuing the thrust on Jan Andolan, this year PoshanPakhwada will be celebrated during 16<sup>th</sup>-31<sup>st</sup>March 2021. The key focus areas for Poshan Pakhwada 2021 would be:

#### a. Addressing nutritional challenges through Food Forestry

- Distribution of 4 saplings of nutrition rich plants per AWC in the Aspirational Districts, under the supervision of local panchayat and DM/DC by NMPB, MoAYUSH
- Awareness, sensitization at village panchayat level by National Medicinal Plants Board (NMPB)

#### b. Poshan Panchayat

- Organising Poshan Panchayat involving members of PRIs for generating awareness on topics like malnutrition prevalence and its consequences, PoshanVatika, food forestry, identification of SAM/MAM children and its management
- 4. Ministry of Women & Child Development will be the nodal Ministry for coordinating activities during the Poshan Pakhwada. Department of Women & Child Development /Social Welfare Department will be the nodal department in the State/UT.

- 5. All the activities organized during Poshan Pakwada needs to be properly recorded and reported to MoWCD in the prescribed dashboard/ template. The reporting format will be communicated separately by respective Ministries/Departments and States/UTs.
- 6. Cost Norms: Towards initiating IEC on Health & Nutrition, expenditure to be made frombudget available with States/UTs under the head 'IEC, Advocacy and Jan Andolan' sanctioned @INR 19 lakhs per district per year.

#### **Enclosed:**

- i). Activity list for POSHAN Pakhwada, 16th-31st March, 2021.
- ii). List of Aspirational Districts with beneficiary and SAM/MAM details (Annexure-I)
- (iii) Poshan Pakhwada proposal from MoAYUSH for information and necessary action to follow up (Annexure-II).

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### POSHAN Pakhwada, 16<sup>th</sup>-31<sup>st</sup>March, 2021 Activity List

N	larch	Theme for the	Suggestive	Nodal Ministry/	Mandated
Date	Day	Day	Activities	Agency	Activities
16&17	Tuesday Wednesday	Addressing nutritional challenges through Food Forestry	Distribution and planting of 4 saplings of nutrition rich plants per AWC in the Aspirational Districts, under the supervision of local panchayat and DM/DC     Awareness, sensitisation at village panchayat level by National Medicinal Plants Board (NMPB) through Poshan Panchayat	NMPB/ MoAYUSH Supported by: MoPR, MoRD	zation activities focusing:
18&19	Thursday Friday	Poshan     Panchayat	Organising Poshan     Panchayat involving PRI     members for generating     awareness on malnutrition     prevalence and its     consequences,     PoshanVatika, food     forestry, identification of     SAM/MAM children and     management	MoPR	h & Nutrition*, ne Visits along with sensiti: feeding and d). Complemer
20&21	Saturday Sunday	AYUSH for Well being	<ul> <li>Awareness on use of AYUSH principles and practices for eradication of malnutrition</li> <li>Initiation of AYUSH integration with Anganwadi Centres on pilot basis (covering the activities agreed under MoU between MWWCD and MoAYUSH)</li> </ul>	Mo AYUSH	1. IEC on Health & Nutrition*, Field Functionaries to continue with mandated Home Visits along with sensitization activities focusing:  a). Nutrition, b). Diet Diversity, c). Breastfeeding and d). Complementary Feeding.
22	Monday	Food and Nutrition Forestry and Plantations: India@75	National Conference on "Food and Nutrition Forestry and Plantations" Speakers: MoAYUSH, MoEF, MoPR, MoRD Participants: All States/UTs (through web)	Chaired by Secretary, MoWCD	Field Functionaries t a). Nutrition
23&24	Tuesday Wednesday	BACK TO     BASICS -     Yoga for     Health	Yoga sessions, Awareness campaigns etc.	MoYA&S MoAYUSH	2.1

N	Aarch	Theme for the	Suggestive	Nodal Ministry/	Mandated
Date	Day	Day	Activities	Agency	Activities
25&26	Thursday Friday	PoshanVatika	Distribution of seeds for setting-up PoshanVatika in AWCs and community premises	National Seeds Corporation Limited	
27&28	Saturday Sunday	PoshankePanc h Sutras	Awareness campaigns about 5 sutras (First 1000 days, Anaemia, Diarrhoea, Hand Wash & Sanitation, and PaushtikAahaar)     WaSH activities     Campaign on WaSH esp. Drinking Water at AWCs	MoWCD MoH&FW	
29&30	Monday Tuesday	Traditional recipes for health -My kitchen My Dispensary	Zila/Block-wise (cook a nutritious recipe prepared from locally available food items)     Recipe Contest     Stories/drawing competition on food     Organising Mothers' Group Meeting	MoWCD MoPR MoRD	
31	Wednesday	AYUSH     application for     nutritional     support:     India@75	National Conference on "AYUSH application for nutritional support" by MoAYUSH	MoAYUSH	

Note: States may add other activities contextual to local needs

## \* IEC on Health & Nutrition may include activities around the following (by all partnering Ministries/Departments):

o Anaemia Camps

o Home Visits

o Community Based Events (CBE)

o Local Leaders' Meeting

o Community Radio Activities

o NukkadNatak/Folk Shows

o Cooperative/Federation based activities

o Poshan Workshop/Seminar

o Cycle Rally/Walk/PrabhatPheri

o School Based Activities

 DAY-NRLM SHG Meet and Self-Help Groups (SHG) Meetings o VHSND

o Digital Poshan Panchayat

o Youth Group Meeting

o Haat Bazaar Activities

o Webinars

				Aspiration	
State	District	Total AWC 11 Unique Digit (ICDS-RRS)	No of Reporting AWCs	Suppl Children (6m to 3yr)	Children (3 to 6 yr)
ANDHRA PRADESH	VISAKHAPATANAM	4966	4640	121723	80294
ANDHRA PRADESH	VIZIANAGARAM	3729	3576	67525	47232
ANDHRA PRADESH	Y.S.R.	3623	1991	47007	32415
Total	3	12318	10207	236255	159941
ARUNACHAL PRADESH	NAMSAI	321	317	4110	4699
Total	1				
ASSAM	BAKSA	2636	2228	15356	14318
ASSAM	BARPETA	2986	1443	23716	9643
ASSAM	DARRANG	2153	1418	22586	17162
ASSAM	DHUBRI	2424	1485	22521	30264
ASSAM	GOALPARA	2491	1795	32093	26681
ASSAM	HAILAKANDI	1374	498	10944	140
ASSAM	UDALGURI	1437	1352	3662	4353
Total	7	15501	10219	130878	102561
BIHAR	ARARIA	2812	2807	18645	18573
BIHAR	AURANGABAD	2607	2294	18486	19324
BIHAR	BANKA	2365	2078	11604	11736
BIHAR	BEGUSARAI	3268	3127	38688	38426
BIHAR	GAYA	4570	4264	30538	32809
BIHAR	JAMUI	1953	1950	4763	4272
BIHAR	KATIHAR	3411	3262	15276	14208
BIHAR	KHAGARIA	1744	1680	9387	9284
BIHAR	MUZAFFARPUR	5593	4440	42745	39546
BIHAR	NAWADA	2544	1732	22342	21262
BIHAR	PURNIA	3420	2918		18021
BIHAR	SHEIKHPURA	709	709	8399	11544
BIHAR	SITAMARHI	3754	2221	13809	
Total	13	38750	33482	258473	251374
CHHATTISGARH	BASTAR	2037	1731	39499	36999
CHHATTISGARH	BIJAPUR	1168	951	12645	12249
CHHATTISGARH	DANTEWADA	1058	1057	11591	11258
CHHATTISGARH	KANKER	2150	2001	25927	23070
CHHATTISGARH	KONDAGAON	1832	1823	26868	25406
CHHATTISGARH	KORBA	2548	2536		44477
CHHATTISGARH	MAHASAMUND	1780	1751	41448	
CHHATTISGARH	NARAYANPUR	558	555	6883	6758

CHHATTISGARH	RAJNANDGAON	3052	2546	58725	48975
CHHATTISGARH	SUKMA	959	913	12027	11805
Total	10	17142	15864	284436	252896
GUJARAT	DOHAD	3058	3056	140384	151019
GUJARAT	NARMADA	953	952	20872	19890
Total	2	4011	4008	161256	170909
HARYANA	MEWAT	1150	377	12413	11881
Total	1		-		
HIMACHAL PRADESH	CHAMBA	1494	1188	18260	18415
Total	1				
	Inanaauuu I	nanal	440	Facal	
JAMMU AND KASHMIR	BARAMULLA	2390	449	5968	5441
JAMMU AND KASHMIR	KUPWARA 2	2319	50 <b>499</b>	299 <b>6267</b>	277 <b>5718</b>
Total	2	4709	499	0207	3/10
JHARKHAND	ВОКАКО	2256	2256	9231	41885
JHARKHAND	CHATRA	1132	1124	7744	30433
JHARKHAND	DUMKA	2060	2060	23285	66217
JHARKHAND	EAST SINGHBUM	1722	1722	6505	44178
JHARKHAND	GARHWA	1330	1195	36382	29418
JHARKHAND	GIRIDIH	2432	2372	39106	31047
JHARKHAND	GODDA	1791	1791	18671	49347
JHARKHAND	GUMLA	1671	1670	41124	44924
JHARKHAND	HAZARIBAGH	1779	1770	20893	40615
JHARKHAND	KHUNTI	840	840	27298	18900
JHARKHAND	LATEHAR	961	961	24222	19546
JHARKHAND	LOHARDAGA	749	749	12523	18360
JHARKHAND	PAKUR	1167	1167	38484	46639
JHARKHAND	PALAMU	2596	2468	37683	65886
JHARKHAND	RAMGARH	1042	1042	7820	19442
JHARKHAND	RANCHI	2848	2837	44921	56975
JHARKHAND	SAHEBGANJ	1690	1688	19401	62292
JHARKHAND	SIMDEGA	965	965	18468	17952
JHARKHAND	WEST SINGHBHUM	2330	2330	29656	56526
Total	19	31361	31007	463417	760582
KARNATAKA	RAICHUR	2662	904	31018	27783
KARNATAKA	YADGIR	1388	1166	48857	44870
Total	2	4050	2070	79875	72653
KERALA	WAYANAD	874	868	24717	11063
Total	1				
MADHYA PRADESH	BARWANI	1786	0	0	(

MADHYA PRADESH	CHHATARPUR	2073	0	0	0
MADHYA PRADESH	DAMOH	1749	0	0	0
MADHYA PRADESH	EAST NIMAR	1688	0	0	0
MADHYA PRADESH	GUNA	1660	0	0	0
MADHYA PRADESH	RAJGARH	2612	0	0	0
MADHYA PRADESH	SINGRAULI	1551	0	0	0
MADHYA PRADESH	VIDISHA	2371	0	0	0
Total	8	15490	0	0	0
			THE THE PARTY		
MAHARASHTRA	GADCHIROLI	2378	179	4577	4676
MAHARASHTRA	NANDURBAR	2440	9	275	334
MAHARASHTRA	OSMANABAD	2015	993	25508	29207
MAHARASHTRA	WASHIM	1175	279	10897	13020
Total	4	4 - 1		d Alexander	
	Tauran I		2 6 91		
MANIPUR	CHANDEL	971	0	0	0
Total	1				
MEGHALAYA	RI BHOI	519	516	16731	20623
Total	1				
			- 14/2 7:14	48.482	F Parky
MIZORAM	MAMIT	282	281	5553	6119
Total	1				
NAGALAND	KIPHIRE	0	ol	ol	0
Total	1				
				the same	
ODISHA	BALANGIR	2660	2660	78744	63143
ODISHA	DHENKANAL	2200	2199	44856	40865
ODISHA	GAJAPATI	2377	2375	29512	28708
ODISHA	KALAHANDI	2258	2258	72749	83122
ODISHA	KANDHAMAL	2105	2102	38577	38694
ODISHA	KORAPUT	3264	3264	73784	73652
ODISHA	MALKANGIRI	1250	1200	30452	34173
ODISHA	NABARANGPUR	2221	2221	70224	67493
ODISHA	NUAPADA	1357	1356	31266	36112
ODISHA	RAYAGADA	1947	1947	49522	48494
Total	10	21639	21582	519686	514456
PUNJAB	FIROZEPUR	1266	963	8255	5833
PUNJAB	MOGA	987	965	21823	12610
Total	2	2253	1928	30078	18443
RAJASTHAN	BARAN	1616	1616	45821	32580
RAJASTHAN	DHOLPUR	1032	669	20090	11449
RAJASTHAN	JAISALMER	826	225	5469	5218
RAJASTHAN	KARAULI	1306	554	21945	14636

Gra	and Total	247944	191361	3921965	3779059
Iotal	3	29001	26451	031209	025894
WEST BENGAL Total	NADIA 5	6934 <b>29661</b>	6931 <b>28451</b>	122908 <b>631569</b>	128269 <b>625894</b>
WEST BENGAL	MURSHIDABAD	8744	8577	240037	237768
WEST BENGAL	MALDAH	5584	4938	108456	103890
WEST BENGAL	DINAJPUR DAKSHIN	3261	3242	52968	58188
WEST BENGAL	BIRBHUM	5138	4763	107200	97779
MICCT DENICAL	DIDDLILIA	F430	4762	107200	07770
Total	2	5570	3005	92613	47078
UTTARAKHAND	UDAM SINGH NAGAR	2387	1355	47736	24304
UTTARAKHAND	HARIDWAR	3183	1650	44877	22774
Total	8	17460	15238	656975	511806
UTTAR PRADESH	SONBHADRA	2056	2021	104675	65756
UTTAR PRADESH	SIDDHARTH NAGAR	3129	2483	99112	81150
UTTAR PRADESH	SHRAVASTI SIDDUARTH NACAR	927	925	42956	41059
UTTAR PRADESH	FATEHPUR	2959	2672	118121	92977
UTTAR PRADESH	CHITRAKOOT	959	730	31445	26774
UTTAR PRADESH	CHANDAULI	1823	1373	58271	41220
UTTAR PRADESH	BALRAMPUR	2154	1918	74144	57335
UTTAR PRADESH	BAHRAICH	3453	3116	128251	105535
	Insulation I	2.52			
Total	1				
TRIPURA	Dhalai	1282	749	12470	13897
Total	3	4154	1243	26217	17708
TELANGANA	ASIFABAD	973	0	0	
	KUMURAM BHEEM				
TELANGANA	KHAMMAM	1897	1204	25589	17244
TELANGANA	BHUPALAPALLY	1284	39	628	464
	JAYASHANKAR				
Total	-	2556	2936	33420	37003
Total	2	2958	2958	95426	57003
TAMIL NADU TAMIL NADU	RAMANATHAPURAM VIRUDHUNAGAR	1454 1504	1454 1504	43799 51627	29844
42.54					
Total	1	303	310	4010	1/30
SIKKIM	WEST DISTRICT	369	316	4016	1756
Total	5	5647	3528	109017	74347
RAJASTHAN	SIROHI	867	464	15692	1046

Nutrition F	rogramm	ne(SNP)	Pre Scho	ol Educat	ion(PSE)		Ma	Inourish
Total Children (6m to 6yr)	PW & LM	Total Beneficiaries( Children+PW &LM)	Boys (3 to 6 yr)	Girls (3 to 6 yr)	Total (3 to 6 yr)	Normal Children (0 to 3 yr)	Modrate Children (0 to 3 yr)	Seveily Children (0 to 3 yr)
202017	57865	259882	36319	36285	72604	122334	15690	1429
114757	32480	147237	21817	20895	42712	73591	6528	560
79422	20929	100351	14857	14393	29250	62880	6041	37:
396196	111274	507470	72993	71573	144566	258805	28259	236
8809	1389	10198	2365	2319	4684	4712	30	(
29674	5346	35020	5532	5463	10995	30928	3301	27
33359	9216	42575	4433	4458	8891	26654	6379	56
39748	8547	48295	5623	5655	11278	31365	3533	55
52785	9204	61989	10423	10538	20961	46846	7347	57
58774	12647	71421	8583	8398	16981	37615	2487	10
11084	4064	15148	1190	1150	2340	9490	509	1
8015	1382	9397	2754	2682	5436	18803	1891	12
233439	50406	283845	38538	38344	76882	201701	25447	220
37218	7672	44890	11312	11788	23100	26908	17978	246
37810	11890	49700	11790	12098	23888	18814	12118	315
23340	4658	27998	13594	14073	27667	27770	16596	247
77114	20660	97774	19218	19792	39010	19571	15646	758
63347	14837	78184	17181	17277	34458	22457	17224	468
9035	2446	11481	4362	4548	8910	14417	14092	242
29484	7848	37332	9698	10092	19790	27781	21401	248
18671	4576	23247	3340	3365	6705	13430	7231	47
82291	23709	106000	23158	22726	45884	32181	37959	675
43604	11801	55405	11494	10278	21772	8455	6531	121
41812	12015	53827	14739	15233	29972	35042	16735	502
19943	4462	24405	8617	8741	17358	12887	3376	10
26178	7352	33530	6395	7040	13435	14551	8186	419
509847	133926	643773	154898	157051	311949	274264	195073	4304
76498	17892	94390	13190	13383	26573	34335	9807	296
24894								
22849			4066		The state of the s			
48997	11007							
52274								
93300								
73347	17242				5641	36209		
13641								

107700	22360	130060	15933	16260	32193	55776	9560	189
23832	5517	29349	5494	5603	11097	9887	2922	102
537332	118969	656301	75038	76115	151153	261681	56528	1277
291403	54819	346222	76088	73280	149368	71819	4115	190
40762	8038	48800	8976	8360	17336	13190	4368	169
332165	62857	395022	85064	81640	166704	85009	8483	360
24294	8568	32862	909	921	1830	32949	6784	17
36675	7112	43787	1369	1366	2735	20173	664	(
- 1					10,250			
11409	2246	13655	2760	2630	5390	5070	o	
576	131	707	142	126	268	475	5	
11985	2377	14362	2902	2756	5658	5545	5	
					-	BELL IV		
51116	4554	55670	17092	16941	34033	33320	1624	14
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# Plantation of Medicinal /FruitPlants in AWCs ofAspirational District duringPoshanPakhwada

For the celebration of PoshanPakhwadafrom 16<sup>th</sup>March 2021 to 31<sup>st</sup>March 2021, under the theme "Addressing Nutritional Challenges through Food Forestry" it has been decided to distribute 04 saplings of Tree Species for plantation in each Aanganwadicentre.

- NationalMedicinal Plant Board (NMPB), M/o AYUSH, may be designated as Nodal Agency for implementation of this activity (Identification of plant species (as per agroclimatic zones) and Raising/ procurement of the requisite number of saplings for distribution in Aanganwadi centres.
- 2. Objective of PoshanPakhwada:
  - To carry out the plantation of 4 plants having nutritional values in the selected districts of concerned States.
  - To procure plants in the States.
- 3. Identification of Plants:NMPB has identified tentative list of Medicinal Plants and Horticulture crops for distribution inAanganwadi centres. The plants may varyas per the climatic condition of states. The tentative lists for PoshanPakhwada is given below:

S.No.	Name of Plant	Common Name	Appropriate condition for plantation
1	Aegle marmelos	Bael	Throughout the country
2	Phyllanthusemblica	Amla	Throughout the country
3	Syzygiumcumini	Jamun	Throughout the country
4	Artocarpusaltilis	Kathal	Plain areas
5	Carica papaya	Papita	Throughout the country
6	Phoenix dactylifera	Khajoor	Dry areas
7	Sesbania grandiflora	Agastya	Throughout the country
8	Moringaoleifera	Sahjan	Throughout the country
9	Gmelinaarborea	Gambhari	Throughout the country
10	Punicagranatum	Anar	Plain areas

4. Agencies for Planting Materials: Looking into the time constraints, NMPB outreaches viz. RCFCs/ SMPBs/ State implementing agencies would procure / raise the requisite number of saplings. The saplings would be made available through NMPB outreaches at the respective nurseries; transportation of saplings to the Aanganwadis would be taken care by M/o Women & Child development. The average cost of one sapling is around Rs. 30 which may be varied from state to state.

- 5. First Phase: NMPB has NMPB has selected 14 States/UTs namely Arunachal Pradesh, Assam, Gujarat, Himachal Pradesh, Kerala, Jammu & Kashmir, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Sikkim, Tripura, Uttarakhand for the first phase plantation of Saplings.
- 6. Target period: 16<sup>th</sup>March 2021 to 31<sup>st</sup>March 2021.

The details of State/District wise Aanganwadisare mentioned below:

Sr.No.	State	District	No. of AWCs
1.	ANDHRA PRADESH	VISAKHAPATANAM	4966
		VIZIANAGARAM	3729
		Y.S.R.	3623
2.	ARUNACHAL PRADESH	NAMSAI	321
3.	ASSAM	BAKSA	2636
		BARPETA	2986
		DARRANG	2153
		DHUBRI	2424
		GOALPARA	2491
		HAILAKANDI	1374
		UDALGURI	1437
4.	Bihar	ARARIA	2812
		AURANGABAD	2607
		BANKA	2365
		BEGUSARAI	3268
		GAYA	4570
		JAMUI	1953
		KATIHAR	3411
		KHAGARIA	1744
		MUZAFFARPUR	5593
		NAWADA	2544
		PURNIA	3420
	- Maria - Aria -	SHEIKHPURA	709
		SITAMARHI	3754
5.	CHHATTISGARH	BASTAR	2037
-		BIJAPUR	1168
		DANTEWADA	1058
		KANKER	2150
		KONDAGAON	1832
		KORBA	2548
		MAHASAMUND	1780
		NARAYANPUR	558
		RAJNANDGAON	3052
		SUKMA	959

6.	Gujarat	DOHAD	3058
		NARMADA	953
7.	HARYANA	MEWAT	1150
8.	HIMACHAL PRADESH	CHAMBA	1494
9.	JAMMU AND KASHMIR	BARAMULLA	2390
		KUPWARA	2319
10.	JHARKHAND	BOKARO	2256
		CHATRA	1132
		DUMKA	2060
	The second secon	EAST SINGHBUM	1722
		GARHWA	1330
	16	GIRIDIH	2432
	THE RESIDENCE OF THE PARTY OF T	GODDA	1791
		GUMLA	1671
		HAZARIBAGH	1779
		KHUNTI	840
		LATEHAR	961
		LOHARDAGA	749
		PAKUR	1167
		PALAMU	2596
		RAMGARH	1042
		RANCHI	2848
		SAHEBGANJ	1690
		SIMDEGA	965
		WEST SINGHBHUM	2330
11.	KARNATAKA	RAICHUR	2662
1		YADGIR	1388
12.	KERALA	WAYANAD	874
13.	MADHYA PRADESH	BARWANI	1786
		CHHATARPUR	2073
		DAMOH	1749
		EAST NIMAR	1688
		GUNA	1660
	7, 7, 100 100 100 100 100 100 100 100 100 10	RAJGARH	2612
		SINGRAULI	1551
		VIDISHA	2371
14.	MAHARASHTRA	GADCHIROLI	2378
±-T•	WATANASI IIIA	NANDURBAR	2440
		OSMANABAD	2015
		WASHIM	1175
15.	MANIPUR	CHANDEL	971
16.	MEGHALAYA	RI BHOI	519
17.	MIZORAM	MAMIT	282
18.	ODISHA	BALANGIR	2660
10.	ODISTIA	DHENKANAL	2200
		GAJAPATI	2377
		KALAHANDI	2258
		The state of the s	
		KANDHAMAL	2105

			(2.5 lakh Approx.)
Total	27 States	117 District	247944
		NADIA	6934
	345-21	MURSHIDABAD	8744
	THE THE PARTY	MALDAH	5584
		DINAJPUR DAKSHIN	3261
27.	WEST BENGAL	BIRBHUM	5138
		UDAM SINGH NAGAR	2387
26.	UTTARAKHAND	HARIDWAR	3183
		SONBHADRA	2056
		SIDDHARTH NAGAR	3129
		SHRAVASTI	927
		FATEHPUR	2959
		CHITRAKOOT	959
		CHANDAULI	1823
	OT IT IT IT IS IT	BALRAMPUR	2154
25.	UTTAR PRADESH	BAHRAICH	3453
24.	TRIPURA	Dhalai	1282
		KUMURAM BHEEM ASIFABAD	973
25.	ILLANGANA	KHAMMAM	1897
23.	TELANGANA	JAYASHANKAR BHUPALAPALLY	1284
	TAINIE TA LOG	VIRUDHUNAGAR	1504
22.	TAMIL NADU	RAMANATHAPURAM	1454
21.	SIKKIM	WEST DISTRICT	369
		SIROHI	867
		KARAULI	1306
		JAISALMER	826
20.	RAJASTITAN	DHOLPUR	1032
20.	RAJASTHAN	BARAN	1616
19.	PONJAB	MOGA	987
19.	PUNJAB	FIROZEPUR	1266
		RAYAGADA	1947
		NUAPADA	1357
		MALKANGIRI NABARANGPUR	2221
		KORAPUT	3264 1250

**Email** 

**Ms Anita Karwal** 

#### **POSHAN PAKHWADA 2021**

From: Mr Ram Mishra <secy.wcd@nic.in>

Wed, Mar 17, 2021 11:52 AM

Subject: POSHAN PAKHWADA 2021

2 attachments

To: Ms Anita Karwal <secy.sel@nic.in>

Dear Sir,

Please find attached a D.O. letter dated 16<sup>th</sup> March, 2021 from Shri Ram Mohan Mishra, Secretary, M/o. Women and Child Development, Government of India, on the above subject alongwith its enclosures.

Regards,

PPS to Secretary, WCD. Tel. No. 011-23383586

Ms. Anita Karwal.pdf

concept note

List+of+Aspirational+Districts+with+beneficiary+and+SAM,MAM+details
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